

The 5-Minute AI Marketing Fix

The 5-minute AI marketing fix for coaches, consultants and freelancers

Five prompts you can run in the next five minutes.

A short extract from **The Solo Service Provider's AI Marketing Kit** — five prompts you can run in the next five minutes. Copy each one, replace the brackets with your own details, and edit the result until it sounds like you.

Prompt 1 — Find your sharpest niche

What it's for: Turns a vague description into five specific audiences you can market to.

Act as a positioning strategist. Based on these notes: [NOTES], suggest five specific audience segments I could serve. For each, show their urgent problem, desired result, buying trigger, and why my experience may be credible. Avoid vague categories.

Example output (illustrative): For a freelance web designer: "established tradies whose site no longer converts on mobile".

Prompt 2 — Write a post that teaches one thing

What it's for: Produces a structured post with one clear next step.

Write a useful social post for [IDEAL CLIENT] about [TOPIC]. Use pattern, tension, insight, example, invitation. Include one specific example and end with [CTA]. Keep it under [LENGTH].

Example output (illustrative): A short post for business coaches about pricing conversations.

Prompt 3 — Pick a lead magnet that fits

What it's for: Suggests free resources that lead naturally to your paid offer.

Suggest ten lead magnets for [IDEAL CLIENT] who wants [RESULT]. Each must solve one narrow problem in under 20 minutes and naturally lead to [OFFER].

Example output (illustrative): For a career coach: a one-page interview prep checklist.

Prompt 4 — Answer an objection honestly

What it's for: Drafts calm replies to the objection you hear most.

Draft three responses to this objection: [OBJECTION]. Each should validate, clarify, answer honestly, and offer a next step. Avoid defensiveness or urgency pressure.

Example output (illustrative): For "I don't have time for marketing": three short replies.

Prompt 5 — Follow up without nagging

What it's for: Writes short, low-pressure follow-ups for a quiet lead.

Write three brief follow-ups for a warm lead who has not replied in [TIMEFRAME]. Tone: helpful and low pressure. Give them an easy yes, no, or later option.

Example output (illustrative): Three two-line emails that each add one useful thing, then offer a simple "yes, no, or later" choice.

Want the whole system?

The Solo Service Provider's AI Marketing Kit is a practical system for attracting better-fit leads and converting them into clients with less effort. **AUD \$79.**

- The 60-minute quick start and the positioning worksheet
- A 30-day content calendar and 52 ready-to-use AI prompts
- Twenty social post templates and ten lead magnet ideas
- A lead tracking and five-touch follow-up workflow
- A seven-email nurture sequence and a weekly checklist
- 25 hooks and 15 calls to action

Get the full kit here: <https://buy.stripe.com/4gM8wP2qK0mDaww1XpeAg01>